

## Techtalk Podcast S03E01 Transcript:

[MUSIC] Welcome to the UP Tech Talk Podcast. Coming to you from Academic Multimedia Studio on the University of Portland campus, produced by Academic Technology Services. [MUSIC]

**Ben:** Welcome to Season Three of the new UP Tech Talk Podcast. This is Ben Kahn, Academic Technology Specialist And Trainer at the University of Portland, along with my cohost Maria Erb who is the Instructional Designer at the University of Portland.

And we are coming to you from the UP Academic Multimedia Studio. So this is the first episode of our new season, Maria. And there's gonna be some changes coming to the UP Tech Talk Podcast. So listeners may have noticed that I've stepped in for Sam Williams and taken over co-hosting duties.

And this week it's just you and me, Maria. And we're going to do a Tech Talk Mini.

**Maria:** [LAUGH] Yeah, I like our new mini format Ben, and I think listeners will like it too as we focus on one topic and then we give an app review at the end.

**Ben:** That's right. And we're still going to do guests, of course, but we are going to sprinkle in these mini episodes and try some other new things as well, I think. So this week what I wanted to do for our first Tech Talk Mini is to update a podcast that we did with Sam.

If you can actually believe it was over a year ago, Maria.

**Maria:** Oh, Gee. [LAUGH]

It was in December of 2014, we were talking about-Wow. I know, mind blown, right? And so, we were talking about just the, kind of the state of media on campus and how people can use some of these media creation tools to create instructional assets that they can then deploy in their teaching online or just in a hybrid kinda format.

So one of things we talked about was MediaSpace, which is our social video portal on campus, kind of our own version of YouTube, and we gave a couple of numbers, so I wanted to update those, so this semester, since January 11th of this year, we've had 1,156 media entries played almost 8,000 times.

7,968.

Maria: Oh Wow.

Ben: And it's actually right about in line with where it was last semester. We have more entries, but it's been played about the same amount of times.

Maria: So that's audio and video.

Ben: Indeed, yes. [COUGH] So definitely continuing to see a strong presence on campus. And I wanna talk a little bit about some of the different tools that we have available.

So the first thing I wanna call out actually is Camtasia which is kinda my favorite screen casting or slide casting app. And I know you've gotten.

Maria: Mine, too. Oh My gosh.

Ben: Really, really into it.

Maria: Love for that stuff.

Ben: Right. So I know you've been using it a lot in some of the curriculum that you're working on for the online teaching readiness curriculum for professional development.

Do you wanna say a few words just about Camtasia and why you like it?

Maria: Well, of course, Ben, since you are the trainer you know it inside and out. And me as a user, I just feel that it is the most user friendly tool that really I've ever seen.

It's solid, it's fun and, again, that's a big thing that we rarely see when we get to use these media creation tools. It's actually fun, it's got the right number of features, it's not overwhelming, it doesn't knock you over the head with just all these things that it can do.

It pretty much puts front and center the stuff that you actually need to be able to do. I just feel that for people starting out and trying to get up and running with some of the most frequently used features, that there isn't a huge learning curve. And that it's so powerful that you can actually do really high quality things with it.

Ben: You can, it is a short learning curve compared to something like Premiere, for instance. Or even, it's a lot less confusing than iMovie- Even, yeah. I find, for people to approach. Mm-hm. And I remember actually you came to me a few weeks ago. And you had to edit just some audio with no video.

And you were like, I'm just gonna do this in Camtasia. And I was like why not? It's a very friendly editor. So I just wanted people to kinda know about that because we do have a site license for it here at UP. So anyone, any faculty member or staff member, you can get this installed on your work

computer and it's a very powerful tool to do screencasting and desktop capture and that kind of a thing.

So the next one I wanted to call it was just Media Space itself. Just because that's a service that's been on campus for a number of years now. Maria, do you know when we brought that online?

Maria: Well- It was before I started. It was here when I got here which was three years ago now.

Ben: I think it was pretty brand new at that time so it's about three, three and a half years old. But I wanted to call out some of the changes and some of the new features that have come online in Media Space just in the last year, which is kind of a nice thing about having our own setup.

Is that we can continue to see new integrations and new add-ons for it. So some of the things I wanted to run down. We added the ability for self-service captioning orders so we can set up faculty in a special role if they're a faculty that needs to be providing captioning for accessibility on their video.

They can actually go in and with one click order the captions that are then applied to the video which I think is kind of a cool feature.

Maria: Yeah, it makes it really easy.

Ben: Mm-hm, and it has that interactive transcripts, which I know you're a big fan of, right?

Maria: Right, and anybody's who's seen a Lynda.com video knows what these interactive transcripts look like.

Ben: It's the text right beneath the video, so that you can see it in full as the video's actually playing. And it makes the text searchable as well, which is nice if you wanted to jump to a key point. Second thing to call out for Media Space is there's a brand new capture client so within Media Space you can just click on add new and then I believe it says desktop capture you click on that.

And it's actually new client so it makes it a lot easier to download and use this small application to record your desktop, so even if you were curious to try this out, you don't have to do a Camtasia install or find a separate tool. You can do it straight from within Media Space, and it's just a newer tool that's a little more user friendly.

The design is a little bit more modern and clean looking and it doesn't use that Bugaboo Java, which causes all sorts of problems when people try to run it on various operating systems and web browsers, and they get conflicts. So Java is out the door, the new capture space client is in, it's a lot smoother and friendlier.

I would definitely invite everyone to check it out. So the next thing I wanted to bring up was

Interactive Video Quizzing. And this is a brand new addition in Media Space. And I know there's a lot of possibility that you see from an instruction design standpoint in video quizzing.

Would you like to expand on that at all?

Maria: Yeah, I think this is gonna be a huge feature for people that especially like to do slide casting, which is commonly called voice over PowerPoint. But anytime you're thinking about delivering content, a lot of content especially to your students, and you need to of course chunk it down into smaller pieces.

But this is a great way to find out if your students are actually paying attention. [LAUGH] [LAUGH] Exactly. But it's good from a learning point of view. It really helps you as a learner to kind of key in on, oh wait, did I really understand what was just said?

Or did I really miss that? And go back and hear that statistic again, or hear that key point again and then take the quiz. The built in feature is gonna make it so easy to be able to just incorporate this that I think that's another key point.

Ben: Yeah, I think there's been a lot of studies that Kaltura will keep sending us [LAUGH] about how great this is right.

But a lot of what they talk about makes a lot of sense, just increasing that level of engagement in the viewers of your video just giving them sort of... not a stake, but like a means of participating in the video.

Maria: Yeah, I think that the word participation is good, because it can be a fun thing.

It's sort of like, oh, in the middle of something a poll creeps up or something like that that makes you kind of jump in, and especially since we will have the ability to gather the results and display them different way-

Ben: It's a powerful reporting or analytical tool for instructors to gauge how students are interacting with their video.

Maria: Right and they can find out what was it. Did I really explain that as well as I thought I did? Or here's where I need more clarification in the classroom when we get all the students together. I think its gonna be so useful in so many ways.

Ben: So another new edition for Media Space that I wanted to mention is that the Media Library that you create and Media Space is now directly integrated into Moodle.

So there are tools within Moodle within your course where you can easily click the button and call on your entire media library to any video there. So it's a little bit more of the smooth process in terms of

accessing the media you've created, which I think is a great edition, Maria.

Maria: That's gonna be huge. Again, talk about removing a pain point right there. Exactly, so I think a lot of cool new things have come to Media Space in the last year. And they'll be able to embed from their Media Library?

Ben: Yes, they can do that today. So in Moodle, there is just a button that you click and then it pulls up your entire Media Library.

You can choose any of your videos that you've previously uploaded to Media Space or to Moodle so they use the same common Media Library now.

Maria: Yeah. Nice.

Ben: Great, so I think the last thing I'll bring up is Explain Everything which has long been a favorite iPad app that's been used on campus for creating these slide casts and other kinds of video presentations.

Just the thing that I wanna point out that's been updated for Explain Everything is that it's come to all the different platforms now, so you can get it on Android or for a windows 10 device from their App Store, still really cheap, still really easy to use and due to some of the changes that we've made also with Media Space, it's a lot easier to have a complete work flow now.

Where you can work on your video in explain everything export it put it straight into Moodle or into Media Space and have your video ready to go with a lot fewer roadblocks as far as like logging in and installing different apps and things like that. So definitely encourage people to revisit that and give it a try if it's been a little while.

Maria: Right. And that, again, lots of people enjoyed using it to begin with because it was so fun to be able to pull out your iPad and just create a short video. And use the fun tools that were built right in to explain everything. But of course the stumbling block as you had said, was that you had to jump through so many hoops, to either get your images on your iPad to begin with, or your slides onto your iPad.

And then, get them off of your iPad, into wherever they were going. To have some of these road blocks removed is a good thing.

Ben: Yes, continuous improvement. [MUSIC] So now it's time for our app pick of the week. Maria, do you have an app in mind? This week- We have some categories we can choose from if you want.

Maria: Oh Yeah, let's have some categories.

Ben: So we have productivity, email and calendar. Okay. So aggregation, so that would be an RSS type thing or podcast type thing or media or fun. Fun. [LAUGH]

Maria: [LAUGH] Fun is always a good category, but let's talk about podcatchers. Since we're in a podcast right now.

Ben: So just to-

Maria: I think a lot-

Ben: So just to go back a year and kinda zoom past. A year. Zoom to a year ago, your recommendation was downcast.

Maria: Yeah, you know—

Ben: Is that still the case?

Maria: Well, yes and no. I love downcast except every now and then there's a hiccup with it and it's just not catching my podcast.

Ben: [LAUGH] Is it like you have to reset it kind of thing?

Maria: Well, it's just that sometimes it kicks in and sometimes it doesn't. Well, of course I have a very old phone so this could be easily explained, but I just think that TuneIn Radio is another really popular one.

Mm-hm. And I think that, just to kind of get out to our audience that these tools exist. Podcatchers. Yeah. So you can listen to us.

Ben: Yes. On your podcatchers- please subscribe.

Maria: You're listening to. Uh-huh. I think, again, there's a little bit of a mystery for a lot of people as to where these podcasts go.

And how do they get them on their device and how do they listen to them. And maybe we should talk about the just for a minute to get over the app we got here.

Ben: Sure. So we wanna talk about how to get the podcast. Yeah. Well, I will definitely say, go to iTunes, search for UP Tech Talk, and hit that Subscribe button.

And that way you'll never miss an episode, everything will be delivered straight to your podcast app of your choice. So if you have an iPhone, or an Android phone, there is a built-in podcast app built into those phones, so what you can actually do is open one of those apps, one of those podcatchers

and you can search for the podcast and subscribe there.

So yeah, Maria, I've just been using the built-in podcast app on the iPhone for the last few years, and it's fine. It's pretty good.

Maria: Yeah.

Ben: I know Downcast has some cool features like you can play things back at like a slightly faster speed, right? You can. And it will automatically eliminate silences, I think.

Maria: Yeah.

Ben: Does it do that, those things?

Maria: Yeah, it has a lot of really advanced features, but I just use it for the basic functionality. I think the built-in iPhone podcatcher is good.

Ben: Mm-hm. It seems pretty decent. So if we're talking about, aggregation apps and things like that. So the one that I'm going to recommend is Pocket.

So this is one of those ones that's like very famous, and it's like one of the top most recommended apps. I've held out for the last couple of years. [LAUGH] For whatever reason. But now I find it's great, so when you're browsing the Internet, there's too much to do in a day to actually read everything interesting that you come across.

So what Pocket does is, it gives you a place to just send everything that you wanna read later to one spot, and it makes it all available offline, so you can catch up later on your iPad or your phone, even if you don't have Internet where you currently are.

And it's just a really nice experience to kinda go back over and catch up on what you missed and what you didn't have time to read.

Maria: Yeah, I use to love Pocket too, use it all the time. I haven't recently but I use to love to go through Twitter and just pocket all my links that looked like they'd lead to articles I'd want to read later.

Ben: Yeah, exactly. Makes it easy to kinda blaze through it.

Maria: Mm-hm. Well, I think that wraps up our Tech Talk mini episode for today. Maria, thank you for joining me.

Maria: You're welcome, Ben.

Ben: And listeners, thank you for tuning in. As always, please subscribe on iTunes, and please check out our Tech Talk blog at [techtalk.up.edu](http://techtalk.up.edu) for more.

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