

## 2015 Communication Studies T-Shirt Design Contest

### OFFICIAL CONTEST RULES

#### ELIGIBILITY

This contest is open to all current University of Portland undergraduate and graduate students as well as all staff and faculty.

#### TIMELINE:

<u>Deadline</u>	<u>Voting Week</u>	<u>Winner Announcement</u>
Friday, February 6	February 9 - 13	early March

#### ENTRY RULES

- Individuals may submit up to (3) three Designs.
- Designs may contain a maximum of (3) three colors.
- Every design should include the text: Communication Studies
- Designs representing communication are preferred.
- All graphics should be designed for a single-sided, centered screen-printed placement on a white t-shirt.
- If incorporating dark purple, use University of Portland Purple: **R29 G17 B96**
- Designs must be original artwork.
- Avoid using the UP logo.
- The committee must receive all submissions by midnight of the deadline.
- Submissions including offensive language, imagery or themes will be excluded from competition.

#### FILE FORMAT

- Files should be created in Adobe Illustrator (.eps, .ai), Adobe Photoshop (.psd) or equivalent design program.
- Submit files with images appropriately sized for printing.
- Compress large files (over 20 MB) using Stuff-it or Winzip.
- Flatten all files.

#### Photoshop

<u>Color Mode</u>	<u>DPI</u>	<u>Size</u>
RGB, 8-bit	300 dpi	16" x 18"

#### Illustrator

<u>Color Mode</u>	<u>DPI</u>	<u>Size</u>
RGB, 8-bit	n/a	16" x 18"

## HOW TO SUBMIT

Entry designs must be submitted via email to [LPE@up.edu]

Email Attachments:

1	2	3
<b>Original file</b>	<b>Thumbnail</b>	<b>Entry Form</b>
.eps, .ai, .psd	.jpg	.doc

- Attach the original file (.eps, .ai, .psd).
- Attach a 300 x 250 thumbnail of your design in .JPG file format.
- Attach the entry form. Submissions that do not include the form will be disqualified.

## SELECTION PROCESS

- All entries will be screened for compliance with contest rules. Submissions including offensive language, imagery or themes will be excluded from competition.
- Once approved, all designs will be posted in a special album on our Facebook page, where user voting will determine the grand-prize winner.
- Voting will be tallied and reported at the close of the contest.
- The design with the largest number of Facebook “likes” at the close of the contest will be the winner.
- Winner will be notified by email and announced on Facebook and Twitter.
- The winning artist will receive fame and a \$50 gift certificate to Barnes and Noble.
- Winner will have 24 hours to claim the prize, or the second-place winner will be awarded.

## AGREEMENTS

- The University of Portland Selection Committee shall have the right to edit, composite, scan, duplicate or alter the entry design for any purpose, which it deems necessary or desirable, without the need for any further compensation, and/or permission.
- By entering, artist acknowledges, agrees and understands that the winning design will become the exclusive property of The University of Portland, which retains exclusive rights to the reproduction of the design, and the submitting artist relinquishes all rights to such design.
- Artist must acknowledge that each entry design is: (a) wholly original; (b) does not incorporate or include any material that would require the consent of any third party; and (c) does not violate any copyright, trademark, publicity right, privacy right, or any other right of any third party.

**By participation in the contest, artist accepts and agrees to comply with these Official Rules.**

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**ENTRY FORM**

*Please complete this entry form and send it along with your design.*

Name	_____
Institution	University of Portland
Address	_____
City	_____
State	_____
Zip Code	_____
Primary Phone	_____
Primary Email	_____

I have read the official contest rules.

I am 18 or older. Birth Month/Year: \_\_\_\_\_ / \_\_\_\_\_

My design would look best on what colored shirt?  White  Black  UP Purple

**OPTIONAL COMMENT**

Tell us about your design. What does your design represent and why did you enter this contest?

Signature of Participant: \_\_\_\_\_

Date \_\_\_\_\_

By participation in the contest, artist accepts and agrees to comply with all Official Contest Rules. Emailed submissions require that you only type your name and date on the form.