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SIXTH INTERNATIONAL CONFERENCE ON THE IMAGE



## Call for Papers

We are pleased to announce the Call for Papers for the Sixth International Conference on the Image. The Image Conference will be held 29-30 October 2015 at the University of California, Berkeley, USA. We welcome submissions from a variety of disciplines and perspectives and encourage faculty and students to jointly submit proposals, discussing the image through one of the following themes:

### Conference Themes

- ? The Form of the Image
- ? Image Work
- ? The Image in Society
- ? **2015 Special Focus – *Media Materiality: Towards Critical Economies of "New" Media***

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When speaking about “new” media, the claim to newness draws meaning from what is supposed to be the

peculiar nature of digital technologies. This narrative is mirrored in the analysis of a historical shift from an industrial age, based in the logic of mass factory production and uniform consumption, to an information age centered on the production and communication of information. In an industrial logic “material” referred primarily to a critique of a political economy of real objects, whereas “immaterial” referred to a politics of identity and culture.

The conference will address this theme through a series of cascading questions. For example, could the lens of “media materiality” be a productive way to view the flows of political economy, identity, and sexuality in the context of a critical analysis of what is “new” in the new media? How can one address the intersection, co-dependency, and interplay of media materiality and immateriality? And, as this question pertains to the Image Conference, how do we understand the production, consumption, and distribution of images in an age of “new” compared to “old” media? How might we frame critical economies of “new” media in relation to the legacy, rebirth, and re-imagination of “old” media?

## Plenary Speakers

**Jesse Drew**, Cinema and Technocultural Studies, University of California, Davis, USA

**Wendy Hui Kyong Chun**, Modern Culture and Media, History of Art and Architecture, Brown University, Providence, USA

To learn more about our speakers, visit [our website](#).

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## Proposal Submissions and Deadlines

The current review period closing date for the latest round of submissions to the Call for Papers (a title and short abstract) is **6 November 2014\***. Please visit our website for more information on submitting your proposal, future deadlines, and registering for the conference.

If you are unable to attend the conference, you may still join the community and submit your article for peer review and possible publication, upload an online presentation, and enjoy subscriber access to *The Image Journal*.

*\*Proposals are reviewed in rounds adhering to monthly deadlines. Check the website often to see the current review round.*

[Submit Your Proposal](#)

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